



NEWS

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FOR IMMEDIATE RELEASE

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P R E S S A D V I S O R Y

CHP SALUTES WORLD HEALTH DAY GOALS

The California Highway Patrol is joining with the World Health Organization, the Centers for Disease Control and Prevention and other Federal and state agencies in recognizing the seventh annual World Health Day and its theme: "Road Safety".

WHO: California Highway Patrol staff throughout the state.

WHAT: To support World Health Day – Road Safety, CHP personnel will be available for interviews, and ride-alongs to show that unsafe driving presents great risks to health.

WHEN: Throughout World Health Day, Wednesday, April 7, 2004.

WHERE: At your local CHP office.

WHY: To improve highway safety for all Californians.

[In California, traffic deaths climbed from 3,459 in 1998 to 3,926 in 2001. Nationally over 40,000 people lost their lives in collisions last year. The CHP is encouraging drivers to buckle up, slow down, and drive sober, not just today, but everyday.]

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